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As well as increasing awareness about pollution, Mr Pain wants to raise \$1 million for research into the North Pacific Gyre, the body of water filling with plastic rubbish. "The ideal would be for me to walk in the water in Japan, the land of plastic, start swimming and emerge months later on Santa Monica Beach with Richard Branson handing me a cheque and looking at his watch and saying, "You made it with five minutes to spare." 3 people are reading this now. [Full Article at Sydney Morning Herald](#)

" The ideal would be for me to walk in the water in Japan, the land of plastic, start swimming and emerge months later on Santa Monica Beach with Richard Branson handing me a cheque and looking at his watch and saying, "You made it with five minutes to spare."

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" You look down into it and it's nightmarish ... All these birds are eating it and dying, and now it's entering the food chain."

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" I want to create that iconic media image that everybody picks up and says, 'Oh my God, there's a man in the middle of the ocean in a gigantic water bottle,'"

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" I realise it's completely mad"

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" But I'm aware there is a lot of green fatigue in the broader population. This is a way to try and raise awareness by doing something more compelling. It's like trying to do an environmental version of Super Size Me."

SOURCE: [Sydney Morning Herald](#) 2 months ago

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